



# GENERAL MEMBERSHIP MEETING

**SAVE THE DATE!**  
**FRIDAY, DECEMBER 7, 2018**  
**9:00 a.m.— 1:00 p.m.**

Mountain View Park  
8625 E Mountain View Rd.  
Scottsdale, AZ 85258

Join Us...

Register

**Free Registration at [swanaaz.org](http://swanaaz.org)**

**Sign up soon!**

**Select “Meetings” Tab to register.**

**(No charge to attend)**

**LUNCH PROVIDED**

9:00 a.m.— 9:30 a.m. Meet and Greet

9:30 a.m.— 10:30 a.m. Welcome/Announcements AZ Board Updates

10:30 a.m.— 11:30 a.m. **Building an Army of Advocates: Tell your story and cultivate support for success** Nicole Lance

11:30 a.m.— 1:00 p.m. Lunch and Raffle

Nicole Lance is the CEO of Lance Strategies. Passionately committed to helping organizations and individuals succeed in reaching and reaching beyond their goals, she is known for her authentic, energetic, and positive approach to strategic consultation and providing exceptional value and high levels of return-on-investment for customers. Nicole spent the last 12 years of her career cultivating strategic approaches to attaining goals and developing content to help organizations and individuals who are committed to professional and personal development, working with major corporations like Google as well as supporting local governments and small non-profits.

Aside from her work with Lance Strategies, she served as the Assistant City Manager for the City of Surprise, Arizona, Assistant to the Town Manager and Public Works Director for the Town of Gilbert, Arizona, and Assistant to the City Manager and Director of Parks and Recreation for the City of Maricopa, Arizona. You can find out more about Nicole’s work at [www.nicolelancestrategies.com](http://www.nicolelancestrategies.com)